



RobynHatcher.com
Robyn@SpeakEtc.com
917.361.3860

SHORT BIO

Most people avoid workplace drama. Robyn Hatcher used to create it for a living.

A Certified Speaking Professional, communication strategist, and former writer for *All My Children* and *One Life to Live*, Robyn brings her understanding of character, motivation, and human behavior into the workplace.

Every long-running television show has a Show Bible—and Robyn believes workplaces have one too. She works with audiences to spot the hidden scripts shaping how they communicate, navigate workplace plot twists, and rewrite what happens next.

Blending storytelling, emotional intelligence, insights from neuroscience, and practical frameworks including her EDIT Method™ and ActorTypes™, Robyn creates experiences that are as actionable as they are entertaining. Her clients include Spotify, PayPal, American Express, Raymond James, and JPMorgan.

Robyn has appeared on *Good Morning America* and was once parodied by Halle Berry on *Saturday Night Live*. Yes, really.

FULL BIO

Most people avoid workplace drama. Robyn Hatcher used to create it for a living.

A former writer for *All My Children* and *One Life to Live*, Robyn spent years scripting betrayals, breakups, and the occasional evil twin. Today, she brings that same fascination with character, motivation, and human behavior into the workplace, where mergers, reorganizations, AI, shifting expectations, and the occasional metaphorical evil twin can change the plot overnight.

Every long-running television show has a Show Bible - a guide to its characters, histories, relationships, motivations, and rules. Workplaces have Show Bibles too. But instead of living in a binder, it lives in unspoken assumptions, ingrained habits, outdated expectations, and beliefs about how things get done.

Robyn knows that plot twists usually aren't the real problem. It's the scripts people start writing around them: "*Leadership has already decided.*" "*Speaking up isn't worth it.*" "*That's not my job.*" Those hidden scripts can send communication off course, fuel unnecessary drama, and keep talented people from contributing their best.

Robyn works with audiences to spot the scripts holding them back, navigate workplace plot twists, and rewrite what happens next.

Her superpower is creating the kind of room where people feel seen, acknowledged, and ready to contribute. Blending storytelling, emotional intelligence, insights from neuroscience, and a healthy dose of humor, Robyn makes complex human dynamics easier to understand and, more importantly, easier to change.

Her signature frameworks, including the EDIT Method™ and ActorTypes™, give audiences practical tools to communicate more clearly, build stronger relationships, navigate change with less friction, and show up with greater confidence and impact. Her programs include *As Your Workplace Turns*, *Invisible to Invaluable*, and *The Communication Rewrite*.

Robyn is a Certified Speaking Professional, Certified NLP Practitioner, and Exactly What to Say® Certified. She has worked with organizations including Spotify, PayPal, Raymond James, American Express, and JPMorgan.

Named one of the “21 Women of the 21st Century” by eWomen’s News, Robyn is the author of *Standing Ovation Presentations* and has appeared on *Good Morning America* and *The List TV*. Her acting credits include numerous television commercials and episodic TV roles. A commercial she appeared in for *The New York Times* was even parodied by Halle Berry on *Saturday Night Live*. Yes, really.

When Robyn isn't speaking, training, or coaching, you might find her dancing Zumba, watching vintage TV game shows, or belting Motown songs with tremendous confidence and questionable pitch.

RobynHatcher.com
Robyn@SpeakEtc.com
917.361.3860